



It's the next logical step...

For years, viewers would ask us when we were going to have our own line of kitchen products. Our response was always, *"When the time is right."* Well, the time is right and we are beginning to team up with manufacturers so we can bring our "quick & easy" philosophy to consumers via a complete line of MFTK kitchen products.

Steve Ginsburg, CEO of Mr. Food Test Kitchen states; "Now that we have demonstrated remarkable consistent growth over the last few years during the transition from the Mr. Food brand to the Mr. Food Test Kitchen brand, we feel that the timing couldn't be better and we are very excited to be diversifying as a company. I know my dad (Art Ginsburg) would be proud that his legacy is forging ahead".



New Mr. Food Test Kitchen Bakeware Line Launched at 2014 International Home + Housewares Show!

The Mr. Food Test Kitchen teamed up with [Housewares International, Inc.](#) to create a line of bakeware, mugs and glass storage containers that were launched at this year's International Home + Houseware Show in Chicago. The response was overwhelming. So while you're doing your holiday shopping make sure you check it out!

If you are interested in learning more about our licensing division please contact Amy Magro (amagro@mrfood.com), Director of Business Development.