

Best Selling American Diabetes Association Consumer Cookbook of the Year!



We teamed up with the American Diabetes Association to publish our fourth book together, *Hello Taste, Goodbye Guilt!* and the result is nothing short of spectacular! We're excited to share this book not only with those who are on a sugar sensitive diet, but with anyone who wants to eat healthier, without all the guilt.

QVC Viewers Love It

Hello Taste, Goodbye Guilt! has sold out it's last 4 times on QVC! ([See Howard's latest visit](#))



But don't worry, you can catch us again when Howard returns to *In the Kitchen with David* on August 6th. We are honored to be nominated for Best Cookbook in QVC's Customer Choice Food Award 2014.

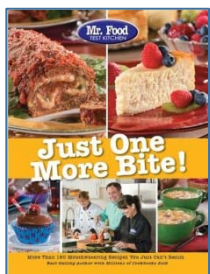
Walmart Roll-Out

After a successful test, we are pleased to announce that this title can now be found in the book department of many Walmarts across the country.

Amazon Top Seller

It takes a lot to have your book in the top 100 of Amazon's best sellers, so when we saw that this book was **#3** on it's **Best Sellers List**, we were blown away. It's great to be able to help so many people eat better!

Spotlight on Cooking Program



Thanks to our partners at Midpoint Trade Books, our *Quick & Easy Comfort Cookbook* recently hit the supermarket shelves.

As Bill Huhn, National Account Manager for Midpoint shares, "This is one of our most successful supermarket promotions ever."

Keeping the momentum going, our latest cookbook *Just One More Bite!* will be rolling out in September to supermarkets across the country including Publix, Kroger's, Albertson's, Food Lion, Engel's, Harris Teeter, Schnucks and many more.

Cookbook Signings



We continue our cookbook tour across the country based on the success of our latest release, *Just One More Bite!* Howard was recently spotted signing books and, of course, hugging cookbook enthusiasts at the Book Expo America in New York City. If you see us coming to your town make sure you stop by and say, "Hello."