



**FOR IMMEDIATE RELEASE**

**THE MR. FOOD TEST KITCHEN FREE ONLINE THANKSGIVING SIDE DISH SURVIVAL GUIDE  
FEATURES MORE THAN 30 TRIPLE-TESTED RECIPES & TIPS**

Fort Lauderdale (November 2, 2012) For anyone who is in a dilemma for what to serve with their holiday bird, ham or roast, the experts at the Mr. Food Test Kitchen have come to the rescue with their new online **Thanksgiving Side Dish Survival Guide**. Available at [mrfood.com](http://mrfood.com) from now through Thanksgiving, this treasured collection of tasty quick and easy side dish recipes developed especially for Thanksgiving holiday entertaining is a one-stop resource for any cook during this busy season.

Boasting more than thirty of the most popular Thanksgiving go-along recipes plus tempting color photos, this is a must-have for anyone who is hosting a Thanksgiving feast or asked to bring along a dish.

For potato-lover's, the Test Kitchen chose 14 favorites such as creamy, Classic Mashed Potatoes, eye-catching Patchwork Potatoes and a trendy Baked Smashed Potato Casserole; which suit an assortment of main dish options for the entire holiday season. Also included are the fool-proof tips for "How to Make Perfect Mashed Potatoes."

Chief Food Officer, Howard Rosenthal explains "For most folks, they've got their turkey, they've got their ham...and then they are often stumped as to what they can make to look and taste holiday-festive, without a lot of work. We came up with all the trimmings and side dishes that will enable anyone...even a beginner, to impress their guests easily."

Other company-fancy recipes that are sure to save the day, include a selection of change of pace stuffing's like Holiday Sausage Stuffing; cranberry dishes including a refreshing Cranberry Pecan Relish; vegetable sides that you've never seen before like Best Bacon Sprouts; along with traditional homemade Classic Pan Gravy, and some easy, yet festive bread-basket favorites, including Garlic Cheddar Biscuits and Holiday Corn Bread.

The Mr. Food Test Kitchen free online **Thanksgiving Side Dish Survival Guide**, sponsored by the Idaho Potato Commission, is perfect for planning ahead or even last minute, because every recipe follows the time-honored philosophy of the Mr. Food Test Kitchen brand that ensures each one will be quick, easy and end with an "OOH IT'S SO GOOD!!"

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**Photos and Recipes available upon request**

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**About the Mr. Food® Brand**

Mr. Food Test Kitchen is an established brand that keeps reinventing itself as it continues to grow. Today, the Mr. Food TV segment is nationally syndicated through CBS Worldwide Distribution on 125+ TV stations, with a daily audience of close to 3 million viewers. Its publishing division (with millions of books sold) continues to successfully create cookbooks to help the home cook get in and out of the kitchen with ease. The success of the brand is based on triple-tested recipes developed in the Mr. Food Test Kitchen while strictly adhering to their "Quick & Easy" philosophy. MrFood.com is one of the nation's fastest growing recipe websites with millions of page views weekly and over 1.4 million monthly unique visitors. On top of that the "Quick & Easy Everyday Cooking" E-newsletter engages hundreds of thousands of subscribers on a daily basis.