

Look Who's Trending at the Mr. Food Test Kitchen

Merly joined the Mr. Food Test Kitchen team in early 2014 and hit the ground running. This Florida International University graduate has her finger on the pulse of what's happening in the food world, and highlights the best food finds. Alongside Assistant Website Editor Brittney Teague, she curates trends, ingredients and recipes to match the "Quick & Easy" cooking philosophy that has been a hallmark of the company for more than 30 years—for both MrFood.com and its sister site, EveryDayDiabeticRecipes.com. In addition to researching trends, Merly engages readers through social media outlets, creates e-newsletters and e-cookbooks, organizes online giveaways, and manages the MFTK blog: "Cook, Chew, Chat".



Merly Mesa
Website Editor

In fact, she was instrumental in the re-launch of the blog, which now features larger images, a more user-friendly design, responsive design so it's easily viewed on multiple digital platforms and, of course, plenty of her fun blog posts. Her passion for food became most evident when she entered the corn eating contest at the Sweet Corn Fiesta festival. Who knew she could down five and a half ears of corn in two minutes? Sadly, she was not the winner, but she plans to enter again. All corniness aside, her daily contributions to all the little details of online work are many and since joining the team she has encouraged more communication between all the departments to understand our reader and viewer feedback better. No emoticon can fully express our gratitude.

"Writing, editing and blogging for the Mr. Food Test Kitchen is a labor of love—and a super delicious one. Honing in on exactly what readers want to see next can be tricky, but it's also a lot of fun. Keep an eye on MrFood.com because there's always more to come."

~ Merly Mesa

We've Expanded Our Sales Team Due to Unprecedented Growth!

In order to keep up with the incredible growth that we've seen recently, we've expanded our sales team to continue spreading the word about the Mr. Food Test Kitchen. "With all the success and interest we've received in the brand, we had to have more hands on deck to keep up with the demand," says COO and on-air talent Howard Rosenthal. "We're excited to have David Steventon and Rocky Kurland join the team to be our new Directors of Strategic Accounts as we continue to expand." Our sales team can be reached at rkurland@mrfood.com or dsteventon@mrfood.com.