



Mr. Food Daily Segment Seen by Millions of Viewers!



Howard Appears on Wheel of Fortune®

COO and on-air talent for the Mr. Food Test Kitchen, Howard Rosenthal, visited the set of Wheel of Fortune for “Fabulous Food Week”. Hosts Pat Sajak and Vanna White sampled a recipe created for Wheel of Fortune by the Mr. Food Test Kitchen during each episode. “Being involved with Fabulous Food Week was fun and the beginning of a great partnership,” Rosenthal says. “We can’t wait for the release of our joint-venture cookbook.”

We Tip Our Chef’s Hat to You

Greg Conklin for being promoted to Vice President of Corporate Programming at Gray TV

Steve Wasserman for being promoted to Vice President and Divisional Manager of Scripps in West Palm Beach, FL

Lloyd Bucher for replacing Wasserman as Vice President and General Manager of WPTV in West Palm Beach, FL

Wheel of Fortune for receiving two Daytime Emmy Nominations: Pat Sajak for “Outstanding Game Show Host” and Jeff Engel for “Outstanding Achievement in Lighting Design”



Viewers Love Live Station Appearances!

Howard’s recent appearance on WCIU in Chicago had viewers engaged and excited about new recipes. Add to your lifestyle/news content by inviting Howard on your set. Find out how to schedule a live appearance at your local station by calling Jaime Gross at the Mr. Food Test Kitchen at 954-938-0400, ext. 301.

Expanding Our TV Audience

We’d like to welcome several stations across the country that have added the Mr. Food Test Kitchen segment to their lineups:

- KAYU – Spokane, WA
- WSYT – Syracuse, NY
- KYMA – Yuma, AZ
- KHSL – Chico-Redding, CA
- WGBA – Green Bay, WI
- KJTV – Lubbock, TX
- KOAM – Joplin, MO & Pittsburg, KS

The Show Goes On

Thanks to the following stations for recently renewing with the Mr. Food Test Kitchen:

- WVIR – Charlottesville, VA – 16 years
- WJFW – Wausau/Rhineland, WI – 29 years
- KOSA – Odessa/Midland, TX – 10 years
- WCBI – Columbus/Tupelo, MS – 21 years
- WISC – Madison, WI – 33 years
- WSBT – South Bend/Elkhart, IN – 19 years
- WBBJ – Jackson, TN – 2 years
- KFSN – Fresno, CA – 34 years
- KTVL – Medford, OR – 14 years