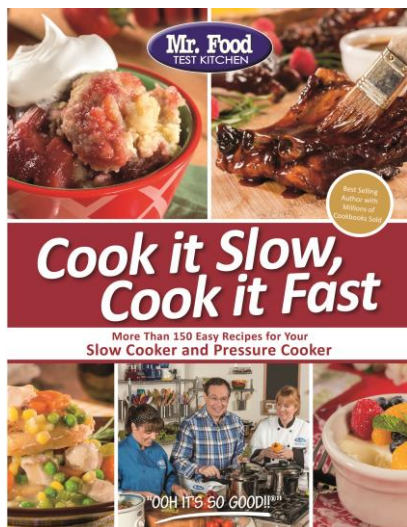




The Mr. Food Test Kitchen Launches Latest Cookbook: *Cook it Slow, Cook it Fast*



The Mr. Food Test Kitchen is constantly answering your question, “How can we make dinnertime easier?” We’ve answered it yet again with our latest cookbook, ***Cook it Slow, Cook it Fast***, which features more than 150 slow cooker and pressure cooker recipes. All of which minimize time in the kitchen to take the stress out of cooking.

Cook it Slow

We go over how to make the most out of the slow cooker and empower readers to reclaim the home cooked meal with recipes that go way beyond soups and stews.

Cook it Fast

We show readers how to cut down the time it takes to make dinner by 75 percent by using a pressure cooker.

Makes the Top 10 List in Trade Paperbacks!

Cook it Slow, Cook it Fast earned the No. 8 spot on the *Publishers Weekly* best-seller list in the trade paperbacks category when it launched and stayed in the top 10 for weeks.

If you want to learn more about this book, you can check out our [website](#).

Mr. Food Test Kitchen Publishing Division Expands Retail Presence

Following last year’s success of cookbook sales in supermarkets, the Mr. Food Test Kitchen has increased the number of stores carrying its latest titles. The Mr. Food Test Kitchen is on track to continue its ever-expanding reach to consumers nationwide. “Our fans and numbers are stronger than ever, and we want to make it as convenient as possible for people to find our cookbooks. So why not include them in the places where their food-related decisions are being made?” says COO and on-air talent Howard Rosenthal.

