

**MR. FOOD TEST KITCHEN LAUNCHES
JUST ONE MORE BITE COOKBOOK**

Fort Lauderdale, Fla. (November 25, 2013): We know them by heart and request them by name: they're the dishes that we just can't say "no" to and the ones that always have us asking for more. And they're all inside the Mr. Food Test Kitchen's new cookbook, *Just One More Bite*.

We created a book of our most requested family, team member and viewer recipes as well as some of the stories behind them. This collection has surpassed our expectations and is already near and dear to our hearts.

It has more than 150 triple-tested recipes and mouthwatering full-color photography throughout and plenty of hints and tips from the Mr. Food Test Kitchen to help make cooking a breeze. Start the day with our **Maple Walnut Breakfast Buns**, jazz up dinner with the **Italian Stuffed Meatloaf** and wow friends and family with our **Sinful Peanut Butter Cream Pie**. Just don't be surprised if everyone asks for "Just One More Bite." The book is available for purchase on our website and wherever books are sold as well as online. It makes the perfect gift for those you want to share just one more bite with.

Recipes and photos available upon request.

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ABOUT THE MR. FOOD TEST KITCHEN

The Mr. Food Test Kitchen is an established diversified media brand that has championed the benefits of quick and easy cooking at home for more than 30 years. Today, the Mr. Food Test Kitchen TV segment is nationally syndicated through CBS Television Distributing to more than 125 TV stations with a daily audience of nearly 3 million viewers. Its publishing division, Cogen (with millions of books sold), continues to successfully create cookbooks. The reach of the brand goes beyond print and TV with MrFood.com. As one of the nation's fastest growing recipe websites with millions of page views weekly and more than 1.8 million unique visitors monthly, it guides and interacts with a whole new audience of home cooks. On top of that, the "Quick & Easy Everyday Cooking" e-newsletter engages hundreds of thousands of subscribers on a daily basis. The company also has strategic licensing partnerships creating a complete line of houseware products that mirror the brand's philosophy.